

FUEL MARKING ANTI-COUNTERFEITING PROGRAM

ENHANCE QUALITY AND IMPROVE BRAND VALUE

Enabling our customers to thrive in today's complex supply chains requires more than a chemical marker and a device for measurement. It requires sector expertise and suitable means to collect and analyse supply chain data



Intertek prides itself in being a global leader in the petrochemical testing and inspection industry. Upon spearheading many of the global fiscal marker programs as well as industry solutions, Intertek aims to maintain safety, minimize risks and optimize operations and processes requirements to meet the needs of its customers.

The Challenge

This lack of supply chain data and subsequent corrective and preventative measures exposes brand owners to the universal risk of fuel manipulation. Fuel manipulation can occur through negligence, system failures, or deliberate illicit acts.

Regardless of the cause, when it occurs it can have damaging and lasting effects on consumer confidence and the integrity of branded products – resulting in lost revenue and competitive advantage

Petroleum products present a lucrative opportunity for those who wish to deliberately manipulate fuel supplies for their illicit gain. Permitting the crime is a simple exercise of price arbitrage – obtain a product at a low price and sell it at a higher price.

How Intertek can help

Intertek works with partners to provide the most suitable Marker for your country's needs. The markers have been extensively tested and are efficiently detectable in Kerosene, Diesel, Gasoline and other Aromatic Solvents.

The standard of services for marking and monitoring of petroleum products is as follows:

- The scope of services will include supply of appropriate technology to mark fuel at loading points, sampling at retail and consumer sites and analysis of the samples.
- The objective is to engage an independent third party to provide petroleum marking and monitoring services for domestic kerosene to minimise manipulation of motor fuels with kerosene. This will enhance revenue collection and maintenance of quality standards

Benefits of our Services

The purpose of fuel marking is to assist governments with protecting the integrity of fuel quality and ensuring the appropriate fuel duties are paid.

With our partners, we have over 20 years of experience in brand protection programs with some of the most successful petroleum products companies in the world. The benefits of our services further include:

- Real-time results through the use of roadside lateral flow device kit
- Fuel marking under stringent safety standards and environmental guidelines
- Have been used extensively in brand identification and fiscal marker programs with no side effects
- The marker demonstrates high levels of repeatability and accuracy is exceptional
- The marker is detectable at very low levels of dilution in mixtures of fuel

FOR MORE INFORMATION



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